



CHAOTICA is the high-energy, aggressive electronic rock band from the Midwest that has successfully fused elements of industrial, nu-metal, techno, and punk into a new breed of easily digestible and marketable alternative rock. With haunting subject matter, addictive hooks, intelligent song writing, and an edgy futuristic sound, CHAOTICA's sophomore album "**Prison of Decay**" is likened to the sounds of Linkin Park, Rob Zombie, Nine Inch Nails, Deadsy, Marilyn Manson, Powerman 5000, KMFDM, Celldweller and Static-X.

PRESS:

"One act [major labels] might want to give a close listen to is CHAOTICA, whose [music] was recently added to hometown alternative radio..."

- Radio & Records

"Cyber-charged rock/industrial CHAOTICA has had Midwest throngs in a frenzy with its riveting sound.

The group has generated a strong show of support."

- Virtually Alternative Magazine

"CHAOTICA beats the snot out of a lot of bands of their ilk that get national airplay."

- Whatzup Magazine

CHAOTICA - KEY SELLING POINTS:

- Charted in **TOP 50** of the FMQB Alternative Specialty Radio Airplay Charts in late 2007 for their hit song "**Unstable**."
- Ranked in **TOP 20** of "MySpace Music Top Industrial Artists in the U.S." based on song plays in 2007 and 2008.
- Achieved specialty spins and/or regular/high rotation on mid and large market commercial radio stations including KUPD (Phoenix), KFMA (Tucson), KRQR (Chico, CA), WPLA (Jacksonville), WTFX (Louisville), WEND (Charlotte), WSFM (Wilmington), KTEG (Albuquerque), WXEG (Dayton), KACV (Amarillo), KMRJ (San Diego), XM Squizz, and others.
- Released high definition music videos that have been aired on regional TV outlets including Hit Records Ent., PowerPlay, Video Hits!, JBTv, Rock Hard Videos, Music Mix USA, and others.
- Appeared on gODHEAD's "Eleanor Rigby Remixed" EP while gODHEAD was signed to Marilyn Manson's "Posthuman Records."

MARKETING:

Both DIGITAL and RETAIL marketing budgets in effect for promotion and advertising, CD sampler giveaways, store posters, cable TV and radio ads, music video production and promotion, ringtones, merchandise, and commercial radio campaigns.

INTERNET:

Strong web presence & online marketing with over 50,000 song listens on myspace.com/chaoticamusic and over 1,500 visitors per day on www.chaoticamusic.com. Aggressive web banner advertising campaign and street team. Just search for "chaotica unstable" on Google (10 pages of results!) "CHAOTICA" has #1 spot on Google. Featured on dozens of popular websites, like rollingstone.com, Yahoo! Launch, and AOL Music.

TOUR:

Toured Midwest in 2000-2001 after CHAOTICA released debut album, "Turbocharger." Will soon be booking U.S. tour dates in cities with radio and video airplay.

PUBLICITY:

Available for phone & online interviews, and Station IDs. Secured endorsement deal with FUTURSTATE Clothing. Currently pursuing licensing & endorsement opportunities and seeking major label representation.

Artist: CHAOTICA
Album: Prison of Decay
Genre: Alternative / Industrial Rock
Suggested Retail Price: \$11.99
Target Market: National, Ages 13-35
Radio Format: Modern, Active Rock
UPC: 837101216722

To order, contact:
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